



MARKETING KIT

Box-Break/Unboxing videos for this set can be posted starting November 2

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HOW TO USE IT

PROMO CARDS



Burst Lightning & Deep Space Scan
(Standard Showdown winner promos)



Munitions Enthusiast & Highly Illogical
(Commander promos)



Solemn Simulacrum
(Magic Presents: To Boldly Go promos)

- Most programs allow surplus promo cards to be used for *Magic* events scheduled in Wizards EventLink after the release of the next Standard set.
- Check the WPN Promo Usage and Policies using the QR code on the next page for specific promo policies.

EVENT MATERIALS

- Commander Party play aids
- Commander Party mission deck
- *Magic* Presents: To Boldly Go quadrant cards
- *Magic* Presents: To Boldly Go insignia
- *Magic* Presents: To Boldly Go sticker roll

- For use in Commander events and *Magic* Presents: To Boldly Go.
- Check out the respective event pages on wpn.wizards.com/events for more details.



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HOW TO USE IT

PRINT MATERIALS

- *Magic: The Gathering* / *Star Trek* set poster (excluding North America*)
- Commander Deck window cling
- Stackable display cubes
- Counter display unit (WPN Premium stores only†)

**WPN stores in North America received a *Magic: The Gathering* / *Star Trek* poster delivered separately from this marketing kit shipment.*

†Based on WPN Premium status prior to the launch of the updated WPN framework.

- Display print materials for as long as you are selling the promoted product.
- You may keep Standard format product materials up through their rotation period.
- Remove outdated items to keep displays effective.
- You may give away past seasons' promotional materials at *Magic* events after the start of a new season but never sell them—doing so violates WPN policy and may result in penalties.

PROMO PACKS

Additional promo packs are not being produced or distributed for *Magic: The Gathering* / *Star Trek*. The quantity of promo packs provided for the *Reality Fracture* season was based on the full span of weeks across two seasons; please plan your usage accordingly.

WPN PROMO USAGE AND POLICIES

MARKETING KIT ARTICLE

MARKETING MATERIALS

New: Retailer one-sheeter

