



THE HOBBIT™

PRODUCT GUIDE

Magic: The Gathering® | **The Hobbit** is packed with an exciting line of products that Tolkien fans and Magic players will want to get their hands on. **The Hobbit** set releases on tabletop on **August 14th**, so let your customers know all the details and make sure they begin their adventure today!



PLAY BOOSTERS AND COLLECTOR BOOSTERS

Play Booster includes 14 cards for drafting/sealed gameplay and deckbuilding. Collector Boosters are premium, 15-card packs that may include special treatments. Both Booster Displays feature foil Box Toppers featuring powerful, highly desirable The Lord of the Rings cards with new art.

MESSAGING

“Expand your collection and give your decks fun new options!”

“Collector Boosters are for those looking to find ultra-rare cards like the Smaug headliner card with gleaming gold foil treatment!”



DRAFT NIGHT

Draft Night is a fast and fun draft experience and contains 12 Play Boosters, 90 non-foil lands, 10 tokens and a Collector Booster.

MESSAGING

“If you enjoy Commander, check out Draft Night for a fast and fun draft experience with your playgroup. There’s even a Collector Booster inside!”



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BUNDLE AND GIFT BUNDLE

The Bundle and Gift Bundles are packed with exciting goodies and are perfect presents for fans of Magic and The Hobbit alike.

Bundle includes:

- 9 Play Boosters
- 15 Non-Foil Lands (5 Journey Basic Lands)
- 15 Foil Lands (5 Journey Basic Lands)
- 1 Bundle Promo Card
- 4 Seasonal Hobbit Basic Plains in Traditional Foil
- Oversized Spindown

Gift Bundle releases 9/4 and includes:

- 1 Collector Booster
- 9 Play Boosters
- 15 Non-Foil Lands (5 Journey Basic Lands)
- 15 Foil Lands (5 Journey Basic Lands)
- 1 Bundle Promo Card
- 4 Surge Foil Seasonal Hobbit Basic Plains
- Oversized Spindown

MESSAGING

"The Bundle is great for players looking to get started and add to their collection!"

"The Gift Bundle is an exciting product for The Hobbit fans and includes a Collector Booster!"

SCENE BOXES

Scene boxes each showcase 6 cards featuring exclusive, mechanically unique designs and includes 3 Play Boosters and a display easel.

MESSAGING

"These gorgeous Scene boxes feature fan-favorite moments from The Hobbit and comes with 6 exclusive designs, three play boosters and more!"

