



REALITY FRACTURE

PRODUCT GUIDE

Magic: The Gathering® | Reality Fracture™ is packed with unforgettable cards that capture the dark alternate reality that Jace has forged. Tabletop release lands October 2nd — Build the hype and shatter your customers' expectations from day one.



PLAY BOOSTERS AND COLLECTOR BOOSTERS

Booster packs include 14 cards for drafting/sealed gameplay and deckbuilding. Collector Boosters are premium, 15-card boosters that may include special treatments.



MESSAGING

"Play Boosters include Echoed Pairs—two versions of the same legendary character in different colors—giving you more ways to build and customize your decks."

"Collector Boosters are great for collectors and for those looking to find ultra-rare cards like the headliner card by legendary artist Mark Poole!"



SECRET LAIR BUNDLE

RELEASES 10/23

Must-have bundle is loaded with incredible value, and is designed to excite collectors and players with exclusive Mythic cards not seen anywhere else.

Includes:

- 2 Collector Boosters
- 6 Play Boosters
- 20 Foil Borderless Tower Basic lands
- 1 Oversized Spindown
- 2 Mythic Foil promo cards out of a pool of 10 cards

MESSAGING

"This new Secret Lair bundle is stacked! With 8 Boosters including 2 Collector Boosters, 2 Mythic promos, and more – it's one of the best products for any player's collection!"



BUNDLE

Made for fans and players looking for a great place to either start or expand their collection.

The Bundle includes:

- 9 Play Boosters
- 1 traditional foil promo card
- Oversized Spindown

MESSAGING

"The Bundle is great for players looking to get started and add to their collection!"



DRAFT NIGHT

Draft Night is a fast and fun draft experience and contains 12 Play Boosters, 90 non-foil lands, 10 tokens and a Collector Booster.

MESSAGING

"If you enjoy Commander, check out Draft Night for a fast and fun draft experience with your playgroup. There's even a Collector Booster inside!"



FOUNDATION COMMANDER DECKS

Five new mono-colored Commander Decks were designed to introduce players to Magic and Commander and feature unique themes to ease new players into the game.

MESSAGING

"At just \$29.99, these are simple, easy to play, but powerful! It's a great place to start if you want to learn Commander and you can choose which color you want to try first, and move onto another color with a whole different playstyle!"



COMMANDER DECK

The Multiverse Reforged Commander Deck featuring Jace looks to win fast by ramping mana, creating tokens, and using them to bring giant threats to the table.

MESSAGING

"Bring this powerful deck to game night, and you'll be able to cheat out or cast huge threats to dominate the table!"