



STAFF INSTRUCTION SHEET

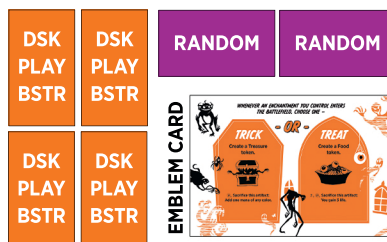
TRICK OR TREAT PROMOTION | OCTOBER 25-31

Retailers must sign up in EventLink before August 23 for Random Magic Booster Product to be provided free of charge from Wizards via distributors. Printed Goodie Bags and Emblem Cards provided in Marketing shipment for DSK. See WPN article for details, and find advertising assets on the WPN Marketing Materials page.

TRICK EVENT

PLACE INSIDE GOODIE BAG

- 4 *DUSKMOURN: HOUSE OF HORROR* PLAY BOOSTERS
- 2 RANDOM MAGIC BOOSTERS (PROVIDED BY WIZARDS)
- 1 EMBLEM CARD



Give 1 sealed Trick Event Goodie Bag to each event participant.

1 Trick Event Goodie Bag = 1 player's random Sealed pool. Run Chaos Sealed per instructions in WPN article (linked below).

Unlimited Trick event signup per customer. Random Boosters can include Play, Draft, Collector or Mystery and vary by location. Participants must register to play with Wizards Account.

TREAT SALES PROMOTION

PLACE INSIDE GOODIE BAG

- 2 RANDOM MAGIC BOOSTERS (PROVIDED BY WIZARDS)



Give 1 sealed Treat Promo Goodie Bag with \$75+* purchase of Sealed DSK Product.

Limit 1 Treat bag per customer, per day.

Random Boosters can include Play, Draft, Collector or Mystery and vary by location.

Magic play event participation does not qualify as a sealed purchase.

*\$75+ USD or local currency equivalent.

Event overview:

wpn.wizards.com/news/trick-or-treat-duskmourn-house-of-horror-event-overview.

FPO
QR CODE