



BLOOMBURROW

MERCHANDISING CONTEST

3 uncut card sheets and additional prizes to be won!

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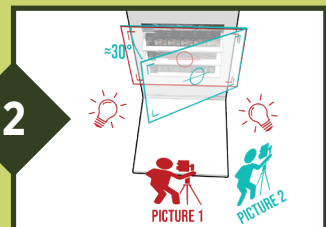
We are glad to launch a new Merchandising Contest for **Bloomburrow**! Generate excitement with your customers and get your chance to win an uncut card sheet made of Rare and Mythic cards or one of the other wonderful prizes. Use your kit to bring your shelves, store window and any decorated area to the next level!



1

Prepare your shelves!

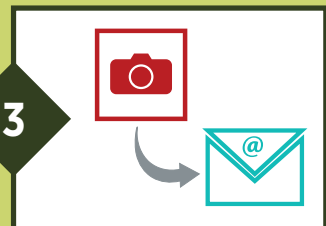
Install your **Bloomburrow** merchandising kit and fill your shelves with products. Think big! If you need inspiration, you can have a look at our Product Guide which includes planogram recommendations. Remember that you need to include at least some of the elements of the merchandising kit to be eligible to win: shelf takeover, standee, wobblers.



2

Take photos!

Take a maximum of **3 photos** per store. They need to include one photo of your shelves, but you can also add your store windows or any other area decorated for **Bloomburrow**.



3

Share your photos!

Send your photos via email to merchandisingcontest@wizards.com by noon, Monday 5th August. Make sure to include your name, store name, city and country in the email.

Our judges will select the winners from all eligible entries.
Prepare your best product display ever and good luck!

