



A UBISOFT ORIGINAL

© 2024 Ubisoft Entertainment. All Rights Reserved. to WotC LLC TM & © 2024 Wizards of the Coast LLC. III. Lie Setiawan, Pace Wilder







Index and Story

STORY

Fans of Assassin's Creed® and Magic alike will find powerful tools, iconic locations, and faces from history that appear in the games to build and play with. Celebrating 16 years of incredible storytelling, in partnership with Ubisoft, stories that started with us following Altaïr and the Creed on a journey through historical locations and modern mysteries joins with the original collectible trading card game: this is Magic: The Gathering® - Assassin's Creed®

INDEX

MARKETING EMEA
BEYOND BOOSTER

NEW PRODUCTS

OTHER PRODUCTS

PROMOTIONAL

MATERIALS & CARDS

TREATMENTS

PLANOGRAMS











RECEIVE AN ASSASSIN'S CREED® OVERSIZED CARD!*

Spend €60 (or equivalent in local currency) to receive an exclusive, oversized

on Magic: The Gathering®
Assassin's Creed® sealed products Ezio, Blade of Vengeance card!



Legendary Creature — Human Assassin 🔥

Deathtouch (Any amount of damage this deals to a creature is enough to destroy it.)

Whenever an Assassin you control deals combat damage to a player, draw a card.





ASSASSIN'S C R E E D A UBISOFT ORIGINAL



RECEIVE AN ASSASSIN'S CREED® OVERSIZED CARD!*

Spend £50 (or equivalent in local currency)
on Magic: The Gathering®
Assassin's Creed® sealed products
to receive an exclusive, oversized
Ezio, Blade of Vengeance card!

*While supplies last. Promotion available in Europe, Middle-East and Africa. © 2024 Ubisoft Entertainment. All Rights Reserved. TM & © 2024 Wizards of the Coast LLC.

Legendary Creature — Human Assassin 🔥

Deathtouch (Any amount of damage this deals to a creature is enough to destroy it.)









New Product - Beyond Booster

INDEX



BEYOND BOOSTER

7 CARDS



SLOTS #1-3
UNCOMMONS



BASIC LAND
or SCENE CARD RARE
(R) or MYTHIC (M)



SLOTS #5
NONFOIL
RARE/MYTHIC



SLOTS #6 *
TRADITIONAL
FOIL CARD



SLOTS #7 *
TRADITIONAL FOIL or NONFOIL ALTERNATIVE FRAME
CARD OF ANY RARITY

MEMORY CORRIDOR OR BORDERLESS FAVORITE









Products - New

INDEX



BEYOND BOOSTER

PRODUCT PAGE

IDEAL FOR:

Newcomers
Casual Fans
Engaged Fans
Collectors
Gift Buyers

CONTENTS:

- Display holds 24 Assassin's Creed® Beyond Boosters
- 7 Magic: The Gathering cards per booster
- 1 Ad/Token card or Art card in each booster
- 1 Basic land in each booster

KEY SELLING POINTS:

- Beyond Boosters give your players a special experience with every pack: they'll find classic characters, items, and moments from their favorite Universes Beyond stories inside.
- 1 to 4 Rare or Mythic in each booster
- 1 Traditional Foil Showcase Mythic Rare card in <1% of boosters



STARTER KIT

PRODUCT PAGE

IDEAL FOR:

Newcomers
Casual Fans
Engaged Fans
Collectors
Gift Buyers

CONTENTS:

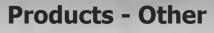
- The Starter Kit holds 2 60-card decks
- 1 Mythic Rare card per deck
- 4 Rare cards per deck
- 1 Rules and World-of-Magic Rulebook
- 2 Deck Boxes

KEY SELLING POINTS:

New to Magic players can dive straight into their first game of Magic















BUNDLE

PRODUCT PAGE

IDEAL FOR:

Newcomers

Casual Fans Engaged Fans Collectors Gift Buyers

CONTENTS:

- Bundle holds 9 Assassin's Creed® Beyond Boosters
- 40 basic land cards (20 foil + 20 non-foil)
- Spindown life counter
- Card storage box

KEY SELLING POINTS:

• Storage Box is much appreciated by players and collectors



CONTENTS:

- Display holds 12 Assassin's Creed® Collector Boosters
- 10 Magic: The Gathering cards per booster

KEY SELLING POINTS:

- Full of rares, foils, and special treatments
- Collector Boosters are a shortcut to the coolest cards in a set, with packs full of Rare cards, shiny foil cards, and special alt-art, alt-frame cards
- 2 Foil-Etched cards and 6-7 Traditional Foil cards in each booster
- Serialized Historic Figure in <1% of boosters









Promotional Materials & Cards Treatments

INDEX



BORDERLESS SCENE

FOUND IN: BB, CB







MEMORY CORRIDOR

FOUND IN: CB

MEMORY CORRIDOR TEXTURED FOIL

FOUND IN: CB

SERIALIZED
HISTORICAL FIGURES

FOUND IN: CB



By purchasing a Starter Kit, Beyond Booster display, or Collector Booster display at your local WPN game store

BB: Beyond Booster CB: Collector Booster

Cards displayed are only for representation and are not indicative of the card players will receive



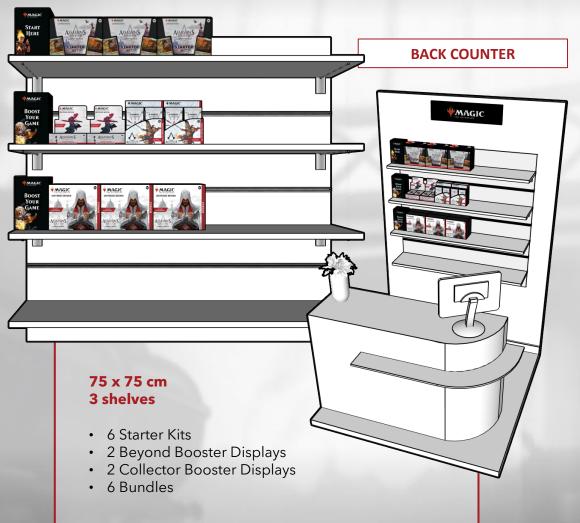


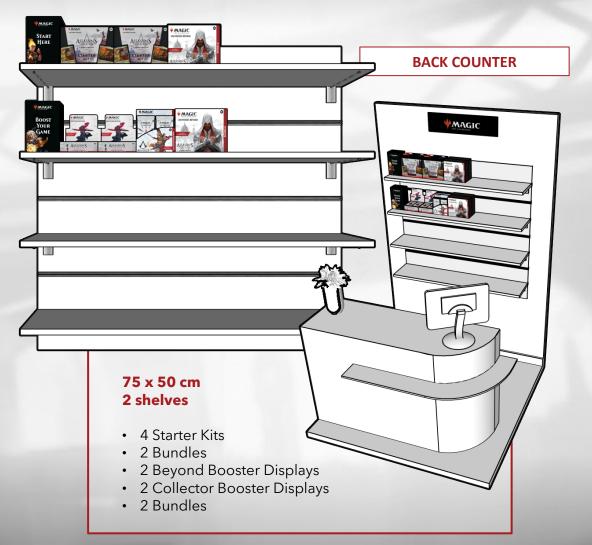




Planograms

INDEX







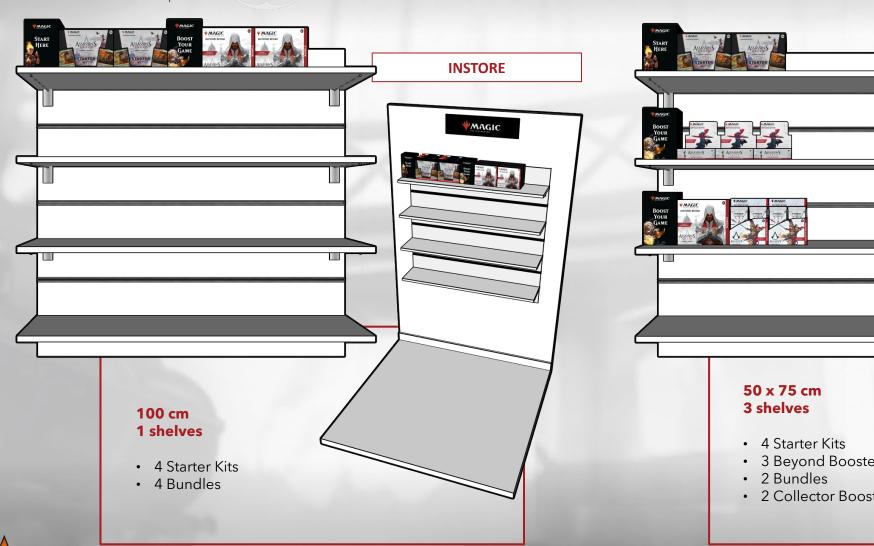


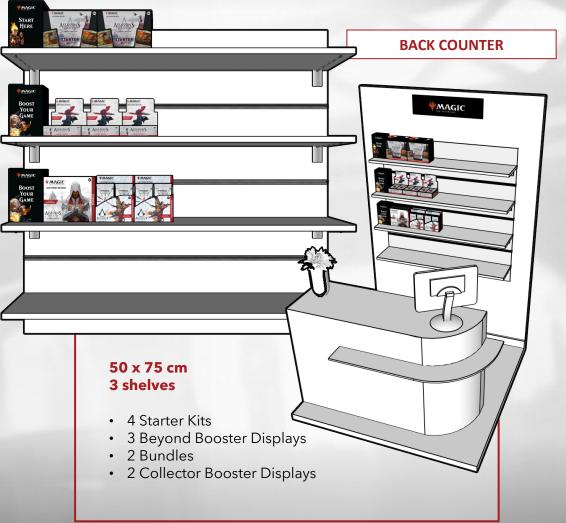




Planograms

INDEX













Planograms

INDEX

