



COMMANDER MASTERS

RELEASE DATE: AUGUST 4TH



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PRODUCT GUIDE



COMMANDER
MASTERS

All You Need To Know

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Key Dates:

WPN Premium Preview Events:
28-30 July 2023

Release: 4 August 2023

Key Informations:

Magic's most popular format is getting the Masters treatment—and your Commander community will be eager to check out everything this set has to offer, from powerful reprints to glamorous new treatments for their favorite cards.





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PRODUCTS



COMMANDER
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Set Boosters

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CONTENT:

- Each Display contains 24 *Commander Masters* Set Boosters
- 15 cards per booster
- 2–6 cards of rarity Rare or higher, at least 1 Rare or Mythic Rare Legendary
- Every booster contains 1 Traditional Foil card of any rarity
- Chance at The List (25% of the Set Booster contains a special card from Magic's history)

KEY SELLING POINTS :

- First Masters set for Commander
- Best boosters to open just for fun
- Borderless card in every pack—every Set Booster contains 1–4 Borderless cards, with at least 1 Borderless Common or Uncommon card
- 2 Legendary cards in every pack—each booster also contains at least 2 Legendary cards, including 1 Rare or Mythic Rare

IDEAL FOR:

New to Magic
Casual Fan
Engaged Fan
Collector
Gift Buyer

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Draft Boosters

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CONTENT:

- Each Display contains 24 *Commander Masters* Draft Boosters
- 20 cards per booster
- 3–4 Legendary cards in every pack
- 2–4 cards of rarity Rare or higher, at least 1 Rare or Mythic Rare Legendary
- Every booster contains 1 Traditional Foil card of any rarity

KEY SELLING POINTS :

- First Masters set for Commander
- Masters boosters are super-charged packs full of the finest *Magic: The Gathering* reprints;
- Draft a Commander deck—get Draft Boosters to draft and play in epic, multiplayer battles; just grab 3 Draft Boosters each, pass them and pick 2 cards at a time, add some lands to build a 60-card deck, and let the fun begin

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Collector
Boosters

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CONTENT:

- Each Display contains 4 *Commander Masters* Collector Boosters
- 15 cards per booster + 1 Traditional Foil double-sided Token
- 5 Borderless cards in every pack
- each booster contains a total of 9–11 Traditional Foil cards, 1 Foil-Etched card, a possible Textured Foil Borderless card (1 in 4% of packs), and a total of 5 cards of rarity Rare or higher

KEY SELLING POINTS :

- First Masters set for Commander
- Masters boosters are super-charged packs full of the finest *Magic: The Gathering* reprints
- Collector Boosters are a shortcut to the coolest cards in an already extraordinary set, with packs full of Rare cards, shiny foil cards, and special alt-art, alt-frame cards
- Collector Boosters are the only boosters where you'll find Extended-Art, Foil-Etched, and possible Textured Foil treatment cards

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Commander Decks

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CONTENT:

- 98 Nonfoil Cards
- 2 Traditional Foil Legendary Creatures
- 1 Foil-etched Display Commander
- 10 Tokens
- 1 Life Tracker
- 1 Deck Box

KEY SELLING POINTS :

- Four different ready-to-play decks for *Magic's* most popular multi-player format: Commander!
- Free Collector Booster Sample Pack (2 cards - 1 Rare and 1 Rare or Mythic Rare)
- Turn heads with a deck stacked with reprints of some of the greatest cards to grace *Magic's* most popular format
- Each Commander deck also introduces 10 never-before-seen *Magic: The Gathering* cards

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CARD TREATMENTS



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Card Treatments

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Textured Foil

FOUND IN: ONLY CB



Foil Etched

FOUND IN: ONLY CB



Borderless Frame Break

FOUND IN: DB,SB;CB



Borderless Profiles

FOUND IN: DB,SB;CB



Borderless

FOUND IN: DB,SB;CB

DB: Draft Booster

SB: Set Booster

CB: Collector
Booster





COMMANDER MASTERS LAUNCH PARTY & WPN PREMIUM PREVIEW EVENT PROMO

- Players who participate in either *Commander Masters* program event will earn a participation promo while supplies last: Disrupt Decorum.
- The participation promo is the same for both WPN Premium Preview Events and Launch Party events. You will have an allocation of Commander Masters Draft Boosters available through your distributor that should be just enough for you to run your events with.
- If you plan to offer both pre-constructed Commander play and Commander Draft at your *Commander Masters* Launch Party, each format must be run and reported as its own event in Wizards EventLink. Regardless of the format you choose, the pairing method will automatically lock in as Player-List Only for every Launch Party event you run.



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PLANOGRAMS



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Planogram

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Empty spaces are for other releases and/or
back catalogue products

50 X 100 CM
2 shelves

2 Set Boosters
2 Draft Boosters
4 Collector Boosters
8 Commander Decks



The planograms are provided for inspiration only. Back counter planograms can include all products of *Commander Masters*





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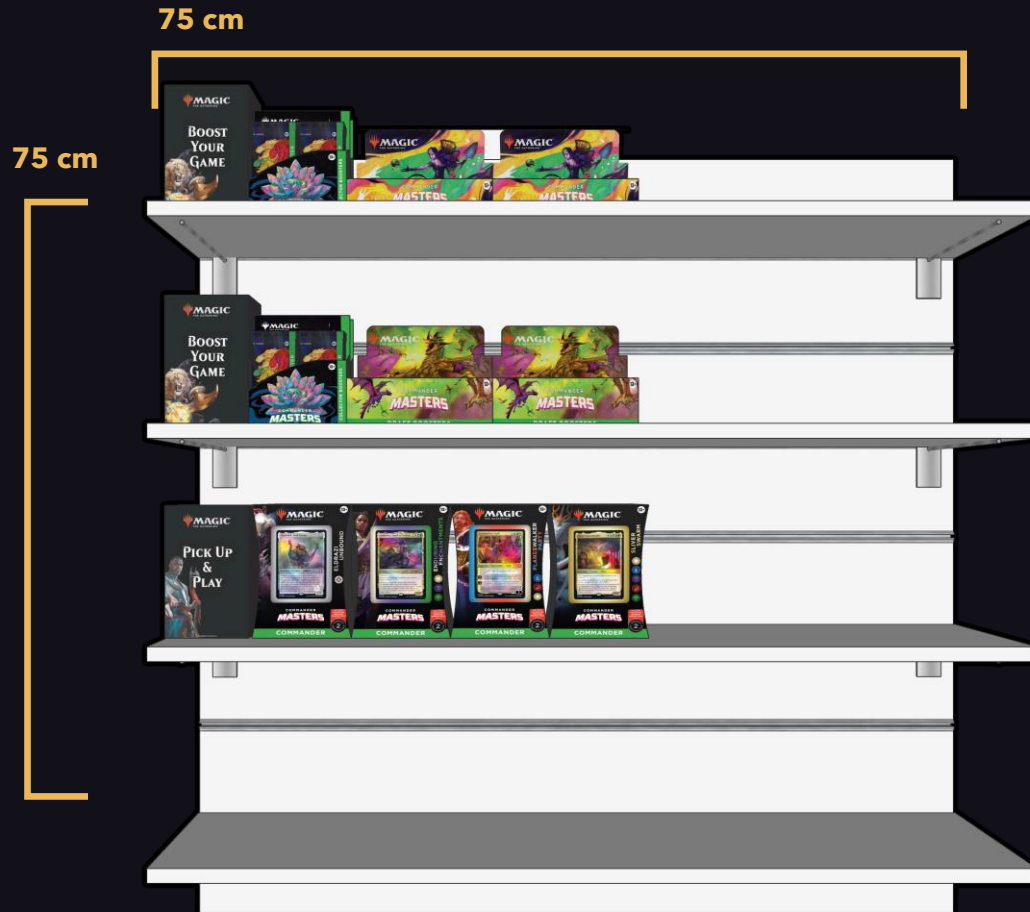
Planogram

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Empty spaces are for other releases and/or
back catalogue products

75 X 75CM
3 shelves

2 Set Boosters
2 Draft Boosters
4 Collector Boosters
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Planogram

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THANKS!