



HOW TO DEMO WITH YOUR MAGIC: THE GATHERING ACQUISITION KIT!

- 1. Tell the player a little bit about Magic and let them look at the demo Magic: The Gathering Arena Starter Kit.**
- 2. Tell the player about the black deck and about the green deck and let them choose one to use.**
- 3. If possible, have the new player play against a friend and help explain the new player's deck to them.**
- 4. Give the new player just enough information to take the turn they are on and make sure they are making decisions.**
- 5. Let them keep playing games with the deck after their first game.**
- 6. Once they're done playing, give the new player a Welcome Booster (if an experienced player helped with the demo give them a Bring-a-Friend Promo).**
- 7. Give the new player their next step:**
 - a. Buy their own MTG Arena Starter Kit to play at home.**
 - b. Download MTG Arena to hone their skills at home.**
 - c. Borrow a store demo Challenger Deck and play a game of Standard or even a Standard event.**
 - d. Play in a multiplayer game of Commander at your store's next Commander Nights event by borrowing another player's deck.**
 - e. All of the above!**
- 8. Make sure they know when your events are for the next week.**