

DUNGEONS & DRAGONS
Appreciate Your Dungeon Masters Contest Official Rules

By submitting an entry, you represent and warrant that you meet the eligibility requirements set forth in these Official Rules, and agree to be bound by these Official Rules and any other requirements designated by Sponsor. The Contest is governed by U.S. law and is subject to all applicable federal, state, and local laws and regulations.

OFFICIAL RULES

The *Appreciate Your Dungeon Masters Contest* (the "Contest") begins on February 12, 2015 at 12:00 pm Pacific Standard Time ("PST") and ends on February 26, 2015 at 5:00 pm PST ("Contest Period"). During the Contest Period, the Contest will take place sometime between 12:00 pm PST and 5:00 pm PST on February 12, 17, 19, 23 and 26 ("Entry Period"). The sponsor of the Contest is Wizards of the Coast LLC, 1600 Lind Ave SW Suite 400, Renton, Washington 98057 (the "Sponsor" or "Wizards"). This Contest is not sponsored, endorsed or administered by, or associated with, Twitter. By entering the Contest, you ("Entrant" or "you") accept and agree to follow these Official Rules.

1. **Who is Eligible:** The Contest is open only to legal residents of United States and Canada (excluding Quebec) who have reached the age of majority at the time of entry in the U.S. State or Canadian Province or Territory in which they reside.

Employees, officers and directors of Wizards, its parent companies, affiliated companies, advertising agencies, promotion agencies, production agencies, and each of their immediate family members (spouse, parents, siblings and children) and members of their same households (related or not) are not eligible to participate in the Contest. VOID IN PUERTO RICO, U.S. TERRITORIES AND POSSESSIONS, AND WHERE PROHIBITED OR RESTRICTED BY LAW.

2. **How to Enter:** You must have a Twitter account to enter. Twitter accounts can be obtained by visiting www.twitter.com and following the onscreen instructions to create an account. To enter the Contest, use your Twitter account to follow the official Dungeons & Dragons Twitter account. Sponsor will tweet either one or multiple Dungeons & Dragons-related questions during the Entry Period via its official Dungeons & Dragons Twitter account. The questions will be either trivia questions requiring one correct answer or non-trivia questions requiring submissions that will be judged pursuant to the criteria set forth in Section 3. You must tweet your response to the question(s) in 120 characters or less by replying to the specific question and ending your response with the following hashtag #DnDDMA. For example, @wizards_DnD [answer] #DnDDMA.

LIMIT ONE ENTRY PER TWITTER ACCOUNT PER QUESTION. ANY ENTRANT FOUND TO SUBMIT MULTIPLE ENTRIES OR USE MULTIPLE ACCOUNTS TO ENTER EACH QUESTION WILL BE INELIGIBLE.

NO PURCHASE NECESSARY.

3. **Who Will Win:** All decisions made by Sponsor or its nominated agents on all matters relating to the Contest are final and binding. There will be multiple winners (each, a "Winner" and collectively, "Winners") per question. Each question will identify the number of winners to be selected for that particular question. The Winners will be selected as follows:

Selection of Winners for trivia questions:

The first specified number of verified eligible Entrants that appear in Dungeon's & Dragons Twitter feed to correctly answer Sponsor's question, which will be verified by a committee comprised of selected Wizards' employees ("Judges"), during the Entry Period, and who are not disqualified, ineligible or do not

violate any of these Official Rules, will be selected by the Judges as the Winners. Sponsor's computer is the official time clock for this Contest.

Selection of Winners for non-trivia questions:

The Judges will review all eligible responses submitted by eligible Entrants during the Entry Period in Dungeon's & Dragons Twitter feed in response to Sponsor's non-trivia question(s) and select a specific number of Winners per question based on the following criteria: originality/creativity (50%), humor (25%), and relevance (25%). All responses are eligible to be selected as Winners unless (i) the response violates any of these Official Rules; (ii) the Entrant is disqualified; or (iii) the Entrant is ineligible.

LIMIT ONE WINNER PER TWITTER ACCOUNT PER CONTEST PERIOD. ANY WINNER FOUND TO WIN MORE THAN ONE TIME DURING THE CONTEST PERIOD WILL BE INELIGIBLE.

- 4. Winner Notification:** All Winners will be notified by Sponsor via a private message to the Winner's Twitter account used to enter the Contest with additional instructions. If a Winner does not respond within three (3) days to the notification sent to his/her Twitter account after two (2) notifications have been sent by Sponsor, such Winner will be disqualified and will forfeit the prize. In such event, the Sponsor reserves the right to withhold the prize or the prize will be awarded to another eligible entrant chosen from the remaining pool of entries in accordance with the terms set forth herein. All verified and eligible Winners will be announced on the official Dungeons & Dragons Twitter account by 5:00 pm PST on each day listed in the Entry Period.
- 5. Prize Information and Approximate Retail Value:** Each Winner will receive one (1) prize per question as selected by Sponsor, in its sole discretion, from the following list:

<u>Prize</u>	<u>Estimated Retail Value</u>
Attack Wing Starter Set	\$40.00
AW Expansion Pack	\$15.00
Icons of the Realms booster	\$16.00
Icons of the Realms Starter Set	\$20.00
Tyranny of Dragons DM Screen	\$15.00
Dungeon Master's Guide	\$50.00
Ancient Brass Dragon Premium figure	\$60.00
Collector's Series miniatures	\$50.00

Each Winner must provide his or her full name, date of birth, email address, mailing address, and country of residence to Sponsor and must execute and return an affidavit of eligibility, a liability release/publicity release (except where prohibited) and any other legal documents that Sponsor may require, within five (5) business days from notification in order to receive the prize. Prizes are not transferable, assignable, or redeemable for cash. Sponsor, in its sole discretion, may substitute a prize of equal or greater value than the prize identified herein. If a Winner either fails to timely provide his or her mailing address or declines a prize or fails to comply with any of the Official Rules, or if any prize is returned as undeliverable, such Winner will be disqualified and an alternate winner may be chosen from the remaining pool of entries in accordance with the terms of the Official Rules at Sponsor's sole discretion. Winners are solely responsible for paying all applicable federal, country, state and local taxes, and all other expenses associated with any prize. Where applicable, the prizes shall be delivered by Sponsor or Sponsor's designated agent to the Winners within the jurisdiction of the domicile provided by each Winner.

- 6. Disqualification:** Failure to comply with these Official Rules will result in disqualification. Further, an Entrant's entry will be disqualified, at the sole discretion of Sponsor, if Entrant:
- enters the Contest through any means other than described in these Official Rules;
 - attempts to disrupt the Contest, circumvent the terms and conditions of these Official Rules, or in any way tampers with any component of the Contest;

- c. submits multiple entries or votes in the Contest or submits entries or votes generated or caused by script, macro or other automated means; or
- d. submits his or her entry after the expiration of the Contest Period.

If any of the above occurs, Sponsor has the right to remedy any such action, disruption, or circumvention, and to seek damages from Entrant to the fullest extent permitted by law.

- 7. Liability Release:** To the fullest extent permitted by law, by participating in the Contest, Entrant agrees to forever and irrevocably release, discharge, indemnify, and hold Twitter and Sponsor and each of their respective directors, officers, employees, parent companies, subsidiaries, affiliates, divisions, agencies and all prize suppliers, harmless from any and all liability, losses, damages, rights, claims, and actions of any kind in connection with the Contest, or resulting from acceptance, possession, use or misuse of any prize, including any activity related thereto, including without limitation to the fullest extent permitted by law personal injuries, death and property damage, and claims based on publicity rights, defamation, or invasion of privacy, whether suffered by Entrant or a third party. By entering the Contest, each Entrant agrees to abide by and accept as final the Sponsor's decisions and waives any right to appeal.
- 8. Publicity Release:** To the fullest extent permitted by law, by participating in the Contest, Entrant grants Sponsor permission to use, except where prohibited by law, Winner's name, image, likeness, and country of residence, for Sponsor's advertising and promotional purposes in all forms of media, now or hereafter known, throughout the world and on the Internet in perpetuity, without compensation or additional consents from Entrant and prior notice, approval or inspection.
- 9. PERSONAL DATA:** BY ENTERING THE CONTEST, ENTRANT GRANTS TO SPONSOR PERMISSION TO COLLECT AND PROCESS PERSONAL DATA PROVIDED BY ENTRANT (NAME, DATE OF BIRTH, EMAIL ADDRESS, MAILING ADDRESS, AND COUNTRY OF RESIDENCE) AND TO TRANSFER SUCH PERSONAL DATA OUTSIDE OF HIS/HER COUNTRY OF RESIDENCE TO WIZARDS OF THE COAST LLC, HASBRO, INC., IN THE UNITED STATES, WHICH MAY HAVE DIFFERENT PERSONAL DATA PROTECTION LAWS THAN ENTRANT'S COUNTRY OF RESIDENCE.

Entrant may request access to and/or correction or deletion of Entrant's personal data at any time by submitting such request to Sponsor's Customer Service as set forth at <http://company.wizards.com/contactus>. Any inquiries or complaints with respect to Entrant's personal data should also be channeled to Sponsor in this manner. Entrant further acknowledges that it will be necessary for Sponsor to store and process Entrant's personal data for the purpose of administering the Contest, without which Entrant will not be able to participate in the Contest.
- 10. Information Disclosure:** The information you submit in the Contest is disclosed to Wizards of the Coast LLC, 1600 Lind Avenue, Suite 400, Renton, WA 98057; and Hasbro, Inc., 1027 Newport Avenue, Pawtucket, Rhode Island 02861 (collectively, "Contest Entities"). The information will be used in accordance with Sponsor's privacy policy located at <http://company.wizards.com/privacy>. The information submitted is not disclosed by Contest Entities to Facebook.
- 11. Governing Law:** By entering the Contest, Entrant acknowledges and agrees that these Official Rules, the Contest, and all disputes related thereto are governed by the laws of the State of Washington in United States, without regard to its conflict of laws principles.
- 12. Requesting Copies:** These Official Rules can be sent free of charge to anyone who requests them. To receive a copy of these Official Rules or the names of the prize Winners, send a self-addressed, stamped envelope to: *Appreciate Your Dungeon Master Contest* c/o Wizards of the Coast LLC, P.O. Box 707, Renton, WA 98057-0707. All requests must be received by February 27, 2015. Residents of the State of Vermont may omit return postage.

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